Limited Menu

David Garcia

Field Office Operations Officer

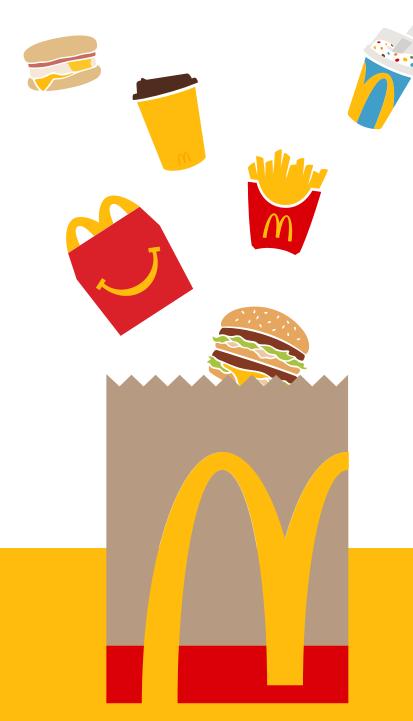


Ken Urbanski

Columbus Field Office PMO Manager

Q&A

Use the Chat Box or Text your questions to: 440-864-9929



Contents



Why

Why Limited Menu

The purpose of the limited menu is in the interest of simplifying operations, improving employee and guest satisfaction and becoming more efficient as we navigate sales impacts & operational model changes due to this crisis.

Please refer to the <u>microsite</u> for signage to post in your restaurant alerting customers that their favorites may not be available.

Please check with your Owner Operator before making any operational changes in your restaurant.



We are currently offering a limited menu

Please check out the menu board to see which favorites are available.

We apologize for any inconvenience.

Thanks for visiting us!

New U.S. Limited Menu

Note: All Day
Breakfast will not
be served. Once
you begin to sell
regular menu,
please discontinue
to sell Breakfast
items

| Morning Daypart | Regular Menu | Beverages |
|---|---|---|
| Muffin Sausage McMuffin W/Egg Sausage McMuffin Egg McMuffin Biscuit Sausage Biscuit Sausage Egg Biscuit Bacon Egg & Cheese Biscuit McChicken Biscuit McGriddle Sausage Egg & Cheese McGriddle Sausage Egg & Cheese McGriddle Bacon Egg & Cheese McGriddle McChicken McGriddle Other Hotcakes Hotcakes Hotcakes and Sausage Big Breakfast Big Breakfast with Hotcakes Sausage Burrito Oatmeal Hash Brown | 10:1 Hamburger Cheeseburger McDouble Double Cheeseburger Triple Cheeseburger Big Mac Big Mac Event (Phase out 4/13-4/28) 4:1 QPC Double QPC Chicken Buttermilk Crispy Chicken (sub shredded lettuce for leaf) McNuggets McChicken Hot & Spicy McChicken (for markets selling today) Other Fries Filet-O-Fish Happy Meal (kids fries, apple slices, and milk) | Premium Brewed Coffee Decaf Brewed Coffee McCafe Espresso Beverages All Soft Drinks Iced Tea/Sweet Tea OJ Bottled Water Apple Juice Iced Coffee Frappe (Mocha & Caramel) Slushies Smoothies (Strawberry-Banana & Mango Pineapple) Milk Chocolate Milk Dessert Baked Apple Pie McFlurry (Oreo & M&M) Shakes |
| | Apple Slices Bacon Tomato | |

Items to Remove

Breakfast

Sausage egg and cheese bagel

Bacon egg and cheese bagel

Steak Egg and Cheese Bagel

Steak and Egg McMuffin (if the Coop is selling)

Steak Egg and Cheese Biscuit(if the Coop is selling)

Bakery Items

Rest of Day

QPC bacon

QPC deluxe

Double QPC Deluxe

Artisan Grilled Chicken sandwich

Chicken tenders 4pc, 6pc, 10pc

Grilled/Crispy Snack wraps

Grilled/Crispy Southwest Salad

Grilled/Crispy Bacon Ranch Salad

Side salad

Bacon McDouble

Bacon Cheeseburger

Daily Double

Desserts & Drinks

Shamrock McFlurry

Hot fudge sundae

Caramel sundae

Strawberry sundae

Ice cream cones

Cookies

Parfaits

Go-Gurt

Bakery Launch Delayed



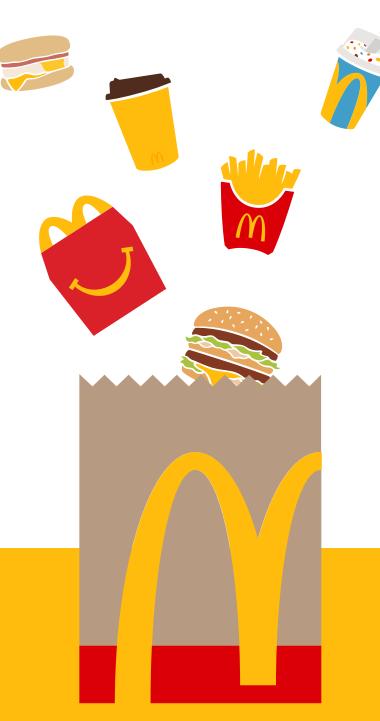


Transition Schedule

| DC | Date | BU's Affected | Restaurants Impacted |
|----------------|--------|----------------------------------|-------------------------|
| MB - Manassas | 4/1/20 | Part of TROA | 3 |
| MB - Lexington | 4/2/20 | Part of Appalachian | 47 |
| MB - Garner | 4/2/20 | Part of Appalachian | 18 |
| MB - St. Johns | 4/6/20 | Part of OROA | 76 |
| MB - Dickson | 4/7/20 | Parts of Appalachian & BOA | 81 |
| MB - Fairfield | 4/7/20 | Parts of OROA, BOA & Appalachian | 558 |
| AD - Lordstown | 4/7/20 | NEO and TROA | 454 |

- Purpose: Simplify operations, improve crew and customer experience, better manage supply chain
- Limited Menu FAQs available on the microsite
- Common FAQs
 - Tomatoes
 - Coffee Care
 - Apple slices vs. Gogurt
 - Cookies/Sundaes
- Send on-going concerns to <u>lisa.geiger@us.mcd.com</u>
- McD's will monitor impact to business results

Q&A: Use the Chat Box or Text your questions to: 440-864-9929



Ken Moyer Operations Technology Manager

Global Mobile Application & Delivery Apps will be changed to Limited Menu



Outdoor Menu Boards will be changed to Limited Menu

***Indoor Menu Boards will be changed at a later date.

Go live for Limited Menu – Day 1

POS registers will continue with the traditional layout with all menu items allowing the restaurants to sell items not on the limited menu

If a product is depleted or the Organization does not want crew to sell certain products use the Product Outage functionality in the POS.

Product Outage Use During Limited Menu

The product outage feature will assist in marking items as outages on POS, Kiosk, GMA, Delivery, and Indoor and Outdoor Digital Menu Boards if the need arises. However, MHQ will be placing the items we will not be selling into product outage for us.

Legacy Product Outage

This method keeps the product(s) in outage until you go in and take them out of outage. This is the preferred method for the products you will not be selling on the limited menu. Click here for instructions

Simplified Product Outage

• If you run out of products that are a part of limited menu, please use the product outage instructions found here. When Store Open is performed, menu items on the outage list will be automatically be removed from the list and made available for sale.

Product Outage by Menu Item Group

You can remove your entire line of espresso drinks easily by using the instructions <u>located</u> <u>here</u>.

Limited Menu DMB Downloads - Two Phase Approach

Phase 1: Existing Peak Menu and Removal of Products for Limited Menu





Phase 2: Custom Menu design for only limited menu items





- Every Restaurant will receive the same Limited Menu Digital content downloaded on the first day of the delivery cycle of the DC deployment plan
- GMA & McDelivery Channels will be updated with the limited menu at the same time as the DMB downloads
- Triple Cheeseburger and McChicken/Spicy McChicken are included in the limited menu download and you will need to remove any of these items utilizing legacy product outage

James Nice Field Marketing

Limited Menu Plan for Non-ODMB Sites

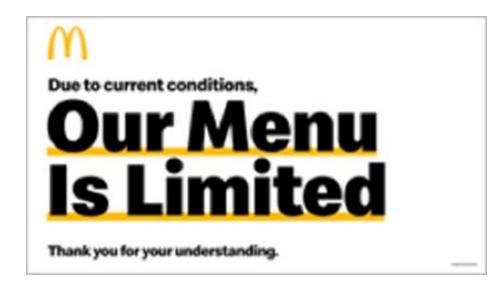
- "Not All Products Available" snipes will be shipped to restaurants
 - Will arrive on 4/1/20
 - Several sheets will be sent based on board type
 - Snipes can easily be removed once we return to regular menu

Limited Menu Promo Merchandising

Limited menu merchandising will be available for IDMB & ODMB. National will autopush on a rolling basis, based on Limited Menu Go-live date.

- IDMB Stage 4
- ODMB pre-browse Stage 2 (middle)
- ODMB Menu Promo Panel 2 (right promo)

As long as your restaurant is still serving the product(s), please leave promotional POP in place.



Suggested Readerboard Messages

WE'RE HERE TO SERVE YOU TAKE OUT & DRIVE THRU OPEN

HERE TO SERVE YOU TAKE OUT & DT OPEN

DT OPEN

Limited Menu: Additional Co-op Implications

-GMA Offers

 Digital team checking to ensure no offers against items that are removed as part of limited menu

Limited Menu: Product Phase Out Recommendations

For Items in stock that are **NOT** part of the limited menu

Have Crew Pre-Sell/Suggestive Sell i.e. Parfaits, Salads, Artisan Grilled Chicken Sandwiches.

Restaurant Offers:

- Offer Buy any size coffee, get a cookie free
- Offer Buy One, Get One Free on removed items

If restaurant has an abundance of product:

- Deliver extra products to local first responders or Ronald McDonald Houses i.e. Parfaits, Cookies, Buttermilk Crispy tenders, Salads, Artisan Grilled Chicken Sandwiches, & Snack Wraps
 - For more information on food donations visit the <u>US Sustainability Website</u>
- Offer extra products to restaurant crew

Service Reminders

Why are you serving only a limited menu?

Because of the current situation, offering a limited menu allows us to serve you better. We still offer a variety of menu items and hope you can find something to enjoy.

If a customer orders an item not currently available, apologize and offer them a similar item.

For example, if a customer orders a Quarter Pounder with Cheese Deluxe:

I'm sorry, we are currently offering a limited menu and do not have that sandwich right now. Can I offer you a Quarter Pounder with Cheese instead?

For example, if a customer orders an Artisan Grilled Chicken sandwich:

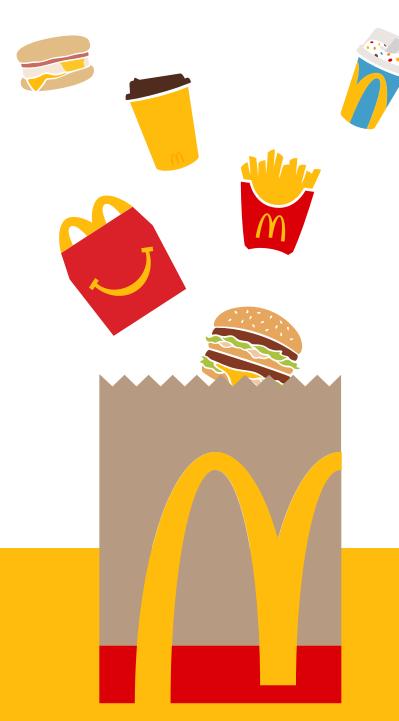
I'm sorry, we are currently offering a limited menu and do not have that sandwich right now. Can I offer you a Buttermilk Crispy Chicken instead?

For example, if a customer orders an Ice Cream Cone:

I'm sorry, we are currently offering a limited menu and do not have that beverage right now. Can I offer you a Shake instead?

Q&A

Use the Chat Box or Text your questions to: 440-864-9929



Robin Bullen

Deployment Consultant



Product Phase Out: How Will It Work?

Phase Out- Before Shift

- When supply runs low stop selling product prior to the shift.
- Waste remaining product
- Product Outage Items
- Communicate to Crew

- Pros:
 - Avoids Operations disruption
- Cons:
 - Increase Waste

Phase Out- During Shift

- Sell product until completely sold out
- May happen during peak so will need to act quickly
- Product Outage Items
- Communicate to Crew

- Pros:
 - Minimal waste
- Cons:
 - Potential operations disruption

What to Prep

Being on limited menu, your prep person will have less to prep.

To help you transition, we have created a <u>sample prep stock list</u> and a <u>sample prep schedule</u> in editable versions to customize for your restaurant.

| Date: | | | | |
|---------------|---------------------------|-----------------|------------------|-------------------|
| Raw Item # | Raw Item Name | UOM | Day Total | Check Complete |
| 56 | Dehydrated Onion | Bag | | |
| 13 | Cheese Slices | Sleeves | | |
| 63 | Pickles | Container | | |
| 28 | Quarter Onions | Bags | | |
| 18 | Shredded Lettuce | Bags | | |
| 50 | Lemons | Each | | |
| 12944-006 | Roma Tomatoes | Container | | |
| 2683058 | Tortilla Shells | Each | | |
| 2232021 | Buritto Mix | Bags | | |
| | | | | |
| | | | | |
| *** Use shred | ded lettuce for crispy cl | nicken sandwicl | <mark>hes</mark> | |
| | | | | |

Limited Menu

5:00 am to 7:00 am

Prep Dehydrated Onions (make 2 containers or as needed)

Prep American Cheese

Thaw Buns (all)

Temper Sauces

Assemble Burritos

7:00 am to 8:00 am

Prep Produce

8:00 am to 8:30 am

Stack Prep Line (boxes, wrapping paper)

Prep Fresh Beef in blue containers

8:30 am to 9:00 am

Break

What not to order in ROP

During limited menu operations, the following items will not need to be ordered:

| Frozen Food | Wrin# |
|-------------------------|-----------|
| Bagel | 2599-060 |
| Steak | 1000-027 |
| Artisan Grilled Chicken | 3282-033 |
| Buttermilk Crispy | |
| Tenders | 12955-024 |
| Frozen Strawberries | 3576-018 |
| Frozen Blueberries | 1381-027 |
| Chocolate Chip Cookies | 2649-016 |
| Oatmeal Cookie | 3150-100 |
| Southwest Veg Blend | 2735-012 |
| Cinnamon Melt | 2963-007 |

| Refrigerated Food | Wrin# | | | |
|--------------------|-----------|--|--|--|
| Salad Mix | 12054-009 | | | |
| Vanilla Yogurt | 4938-037 | | | |
| Bulk Non fat milk | 8740-078 | | | |
| Breakfast Sauce | 1004-066 | | | |
| Ranch Sauce | 1826045 | | | |
| Balsamic Dressing | 1960-081 | | | |
| Ranch Dressing | 8295-028 | | | |
| Southwest Dressing | 8788-006 | | | |
| Shredded Cheese | 695-012 | | | |
| Leaf Lettuce | 13650-000 | | | |
| Go-Gurt | 10877-030 | | | |

| Dry Food | Wrin# |
|---------------------------|----------|
| Hot Fudge | 65-074 |
| Carmel Topping | 69-080 |
| Straw. Topping | 67-228 |
| Ice Cream Cones | 23-117 |
| Tortilla Strips | 8609-015 |
| Granola Topping Packet | 8666-021 |
| Steak Seasoning | 968-030 |

| Paper | Wrin # | | | | |
|-----------------------|-----------|--|--|--|--|
| Bagel Wrap | 8257-015 | | | | |
| Artisan Grilled Boxes | 4527-048 | | | | |
| 4pc Tender Box | 13318-006 | | | | |
| 6pc Tender Box | 13319-006 | | | | |
| 10pc Tender Box | 13330-006 | | | | |
| Salad Bowls | 1207-073 | | | | |
| Salad Lids | 8170-048 | | | | |
| Side Salad Bowls | 2577-051 | | | | |
| Side Salad Lids | 2585-022 | | | | |
| Snack Wrap Grilled | 6454-003 | | | | |
| Snack Wrap Crispy | 6452-006 | | | | |
| Sundae Cups | 261-126 | | | | |
| Parfait cups | 2847-101 | | | | |
| Parfait lids | 2826-069 | | | | |
| Cookie Bag | 4952-101 | | | | |
| | | | | | |

ROP

- Starting on your Go-Live date, your ROP proposal will reflect the items associated with the Limited Menu only
- Orders will have non-Limited Menu items restricted
- Strongly recommend reviewing and approving; do not Auto-Confirm for first few proposals

Equipment

As the restaurant transitions to the Limited Menu, there may not be a need to continue to use all of the equipment. Use the capacity calculators below to identify if your restaurant can reduce the amount of vats and grills. In addition, below are cleaning and maintenance instructions to ensure we clean and power down unused equipment correctly.

Capacity Tools

- Breakfast UHC Capacity Tool
- Grill Capacity Tool
- Fryer Capacity Tool

Equipment Maintenance

- Garland Grills Maintenance
- <u>Taylor Grill Maintenance</u>
- Frymaster (FR2) and Frymaster (FR3)
- Henny Penny LOV Electric FR5 and Henny Penny LOV Gas FR6
- Bakery Case

Sample UHC Layout

To support limited menu and social distancing, below is a recommendation of a sample UHC layout.

- Continue to use current Breakfast layout (2 UHC's)
- Recommend going to 1 UHC for lunch
 *Unless UHC Capacity
 Tool calls for more than 36 slots

<u>Limited Product Recommended Layout</u> <u>Lunch</u>

| LTO | Crispy | Fish |
|---------|---------|---------|
| | | |
| LTO | Crispy | Fish |
| | | |
| 10:1 | 10:1 | 10:1 |
| | | |
| McChick | McChick | McChick |
| | | |
| Nuggets | | Nuggets |
| | | |
| Nuggets | | Nuggets |

Cynthia Izsak Deployment consultant

Products and Equipment Affected by Limited Menu for Daily Food Safety

| Daily Food Safety Checklist Cooked product internal temperature check. (Check each product from all sections of grill that are being used to cook each specific product). Add any regional or promotional meat, fish or posity product to the tables below. | | | | | | | | | | | | | | | |
|--|--------------------------|---------------------|------------------|------------|-------------|----------------------------|--------------|------------|--|------------------------|------------|------------|------------|--|--|
| To complete the check list, circle Y (Yes) or N (No) for each item. Notes for actions or follow-up: Person completing (Streat-Up): Person completing (Streat-Up): Person completing (Streat-Up): | | | | | | | | | | | | | | | |
| Any "N" response should be immediately corrected. Person completing (Reg Manu): | | | | | | | | | | | | | | | |
| Pyrometer in calibration. Fis cord temperature of ice water Temp*F should be between 30 - 3.4 F. | | | | | | | | | | | | | | | |
| Proper disposable gloves (bi | | stocked at | Υ | н | | REAKFAST PRODUC | | | | | | | | FOOD SAFETY | QUALITY |
| each station? Clean towel budgets, back si | | | Υ . | н | Time of Day | Product | Platen # | Co ok Time | RumSize | Portion #1 | Portion #2 | Portion#3 | Portion#4 | Internal temps, at or above 155°F7 | 2 of the 4 internal temps. between 155-170°F? |
| corre di seni fizer concentratio | | lest strip? | | | | Breakfast Sausa ge | | | 8 | *F | Ŧ | *F | *F | Y N | Y N |
| Required supplies at all hand | | | Υ ! | H | | Breakfast Sausa ge | | | 8 | -16 | * | *# | -1 | Y N | Y N |
| Disposable liners discards d ced and sweet lea dispense | | ness for all | Y | N | | Breakfast Steek | | | | °F | Ŧ | *F | *F | Y N | Y N |
| All employees appear health | y (with no symptoms of i | liness). | Y | N | | | | | | *F | Ŧ | *F | *F | Y N | Y N |
| START-UP | | | | | | | | | | *F | * | *F | *F | Y N | Y N |
| Maximum refrigerated prod | ket temperakire is 40 °F | t. | | | | | | | | | | | | | Gelled Yolk? |
| Refrigerator Units | Product life asur ed | Product in Code? | Produc Temper | | | Round Egg Round Egg | | | | *F | F | *F | *F | Y N | YN |
| Walk-In | | Y N | | *F | - | Round Egg | | | _ | - + | - | | | Y N | Y N |
| Reach-In - Kitchen 1 | | Y N | \vdash | - F | | room agg | | | | , | | | | Internal temps, at or above | |
| Reach-In – Kitch en 2 | | Y N | | -p | | | | | | | | | | 16 5°F7 | |
| 2-Dra wer Unit | | Y N | \vdash | -10 | | Breakfast Chicken | | | | Ŧ | Ŧ | *F | *F | Y N | |
| 2-Drawer Unit | | Y N | \vdash | -1 | Time of Day | REGULAR MENU - Product | Platen # | Cook Time | RES: CHECK | FOR FOOD S Patty P1 | Patty#2 | Paty #3 | Pathy #4 | FOOD SAFETY Internal temps, at or above | QUALITY 2 of the 4 internal temps. |
| Prep Table Refrigerator | | Y N | | •F | Time or Day | Product | riamit v | SOUR IIIII | NAME OF A STATE OF A S | rattyer | Paty #2 | Pany so | ratey e-s | 155°F 7 | between 155-170°F? |
| Mix Reserve ir Sheke | Sheke mix | | | *F | | Beef10:1 | | | 8 | *F | * | *F | *F | Y N | Y N |
| Mix Reserve ir Sunda e | Sundaemix | | | *F | | Beef 10:1 | | | 8 | *F | Ŧ | *F | *F | Y N | Y N |
| FC = 1 | | Y N | | *F | | Beef 10:1 | | | 8 | -1 | - 1 | *F | ** | Y N | Y N |
| FC - 2 | | Y N | г | *F | ⊢— | Beef 10:1 | | | 8 | *F | F | *F | *F | Y N Y N | Y N Y N |
| DT - 1 | | Y N | | -p | | REGULAR MENU - | INTERNAL 1 | EMP ED ATH | DES- CHECK | | | | - 7 | FOOD SAFETY | QUALITY |
| DT - 2 | | Y N | | -10 | Time of Day | Product | Platen # | Cook Time | RunSize | Patty#1 | Patty#2 | Patty #3 | | Internal temps, at or above | All internal temps, between |
| Cream/Milk Dispenser 1 | Cream | | | -10 | | French Donald & 4 | | | | | | | | 175197 | 175-190°F? |
| Cream/Milk Dispenser 2 | Cream | | _ | -p | | Fresh Be of 4:1 | | _ | | *F | # # | *F | | Y N | Y N |
| McCafé Cooler | | Y N | | *F | \vdash | Fresh Be of 4:1 | | | | *F | - + | *F | | Y N | Y N |
| Sale d Display | | Y N | Ь— | *F | | Fresh Be of 4:1 | | | | | - + | | | Y N | Y N |
| Blen ded I ce Machine | | Y N | | *F | | Fresh Be of 4:1 | | | | *F | Ŧ | *F | | Y N | Y N |
| All Refrige rate dUnits | | | | | | Fresh Be of 4:1 | | | | *F | + | *F | | Y N | Y N |
| Op en product cove red or | | | _ | н | | CHICKEN, FILE | T-O-FISH = | INTERNAL T | TE MPERATUR | ES: CHECK | FOR FOOD S | AFETY | | FOOD : | SAFETY |
| All refrige rated products a | | | Υ | н | Time of Day | Product | Val or Plate | e # | RunSize | Portion #1 | Parties #2 | Postion #3 | Portion #4 | Chicken internal temps, at or above 165°F? | Filet-G-Fish Internal temps. or above 15 0°F? |
| Production Area Freezer Fre zen productin all read | | ers solidly | Y | | | Chiden McNuggets | | - | | *F | + | *F | *F | Y N | or above 100 Pr |
| frozen? | | | J . | " | | Crispy Chicken | | | | *F | * | *F | *F | Y N | |
| Walk-in Freezer Walk-in freezerat or below | - 0°E2 | | Y | н | | Grilled Chicken | | | | *F | F | *F | *F | Y N | |
| Record walk-in the ezer ten | | | ' | -F | | McChicken | | | | *F | * | *F | *F | Y N | |
| Open products covered | | | Y | N | | Buttermilk Crispy Tende is | | | | *F | Ŧ | *F | *F | YN | |
| Holding Time siTime Con | | | | | | | | - | | *F | Ŧ | *F | *F | Y N | |
| Holding times are marked | and followed for all ret | | | | | | | | | -1 | 7 | *F | ** | Y N | |
| foods held at room temper service, and mulfin too slo | | , at the grill, | Y | н | — | EM OF A | | - | | *F | 7 | *F | *F | Y N | v |
| © 2019 McDoneid's, for the | exclusive use of MbDon | eld's Comorati | on. Fresh | Beef v1 64 | | Filet-O-Fish | | | | *F | Ŧ | *F | *F | | Y N |

*Please note:
highlighted
products and
equipment will
not be used so
no need to
temp.

Digital Food Safety- Jolt

- Removing Products
 - Go to lists on the main menu (on the left side of the screen)
 - Go to Edit Lists
 - Go to Regular Menu
 - Choose grilled chicken and chicken tenders
 - For each piece of equipment that shows grilled chicken or chicken tenders click the three dots and choose deactivate



- Removing Equipment
 - Go to lists on the main menu (on the left side of the screen)
 - Go to Edit Lists
 - Go to Digital Food Safety Start-up
 - Go to Sub-list Options, go to each piece of equipment not being used, click the three dots and choose deactivate

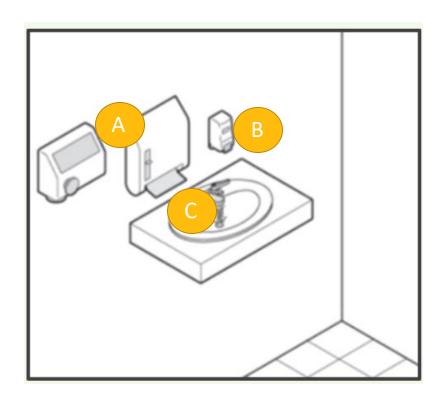
Digital Food Safety- Squadle

- Removing Products
 - Will be available within 2-3 days and a message will be sent to operators
- Deactivating Equipment
 - Store manager can either:
 - Email support@squadle.com
 - -Call 1-877-727-1352
 - Use the App chat option



Handwashing is Essential to Avoid Cross Contamination

* Please note that running water temp for handwashing **must** be a minimum of 100 Degrees F (check with Calibrated Pyrometer).



The follow supplies and equipment must be available and functioning at all hand washing sinks in the kitchen and all restrooms:

- A. Hand dryers must be functioning or a supply of paper towels must be available at each hand wash sink
- B. Soap dispenser with Foaming Antibacterial Hand Soap (ABHS)
- C. Warm running water at a temperature of at least 100F. The water should be able to achieve this temp within 1-2 minutes after turning on the water

Wash, Rinse, and Sanitize

Properly wash, rinse, and sanitize all utensils every 4 hours is a critical step in combating Cross-Contamination.

- Water for third compartment sink sanitizer should be 110 degrees
- To test, use Quat test strip, dip in sanitizer solution for 10 seconds. Remove strip from water. Do Not Shake test strip. The minimum acceptable concentration for KAY SolidSense Sanitizer (QUAT) is 200 ppm. If the reading is less than 200 ppm, prepare a fresh solution and test again.
- Min. acceptable concentration for Kay-5 Sanitizer or Sink Sanitizer (Chlorine Solution) is 50 PPM. If reading is less than 50PPM, discard and repeat steps.

*Reminder-The DOH is still conducting restaurant visits. Please be mindful of when your next cycle visit could occur.

Positioning Recommendations for Social Distancing

Shift Manager

Manage the Shift

- Maintain Food Safety Standards
- Sanitation Follow up & Awareness
- Maintain Social Distancing w/crew
- Shift Preparedness

Drive Thru*

2-3 Staff - 1 Lane DT Operations

- 1 OT 1 / Cashier
- 2 Runner (DT & FC)
- 3 Presenter

4-5 Staff - 2 Lane DT Operations

- 1 Cashier / OT 2
- 2 OT 1
- 3 Runner (DT & FC)
- 4 Presenter
- 5 OT 2 (depending on restaurant configuration, position OT2 in large CBB cell or back booth after separating registers goal is to maintain 6' social distancing)

Kitchen*

Staff - Breakfast Menu

- 1 Cook 1
- 2 Assembly 1 (opposite side of grill)
- 3 Production Leader Toast/Bake/Q
- 4 Assembly 2 (open other side of prep table)
- 5 Cook 2

Staff - Regular Menu

- 1 Cook 1
- 2 Assembly 1 (opposite side of grill)
- 3 Assembly 2 (open other side of prep table)
- 4 Cook 2
- 5 Production Leader (buns)
- 6 & 7 Additional Assembly Staff (maintain 6 foot social distancing, between assemblers)

Fries/Hash

French Fries / Hash Brown Staff

1 - Fry Area

Take-Out*

Take-Out (Front Counter) Staffing

- 1 OT
- 2 Presenter

Runner added only in extreme situations (high delivery orders, high average check etc.), where 6 foot social distancing can be maintained

McCafe

McCafe/BDAP

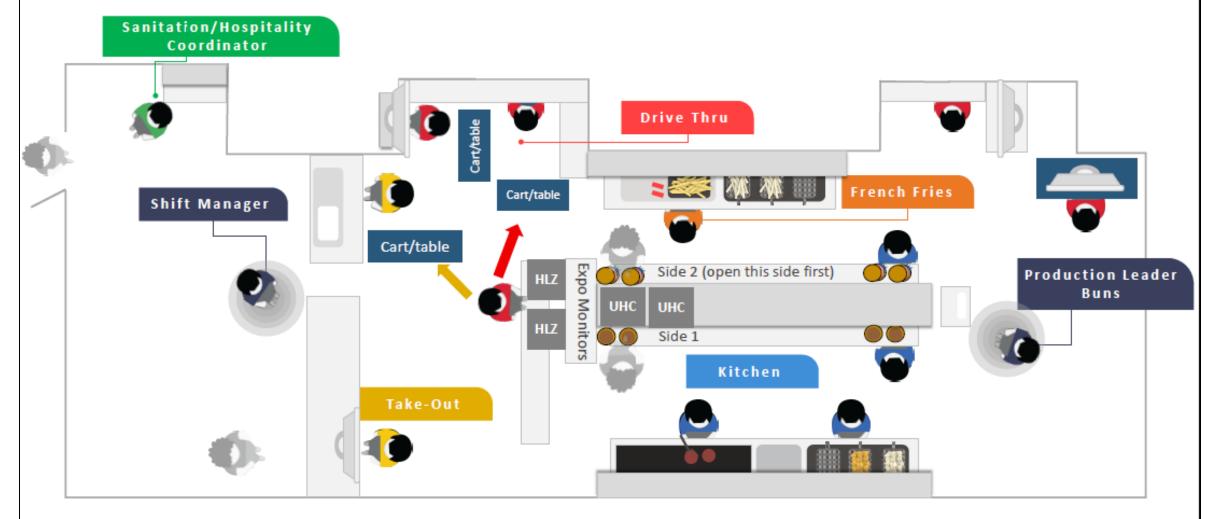
1 - McCafe Drinks

Sanitation/Hospitality Coordinator

- Cleanliness/Sanitation
- Manage customer flow, per local regulations
- Guide Guests (manage 6 foot rule)
- Runs out "parked orders" or "roll forward" as needed

Visuals and best bets can be found at Social Distancing for Crew

Social Distancing / Regular Menu - Positioning

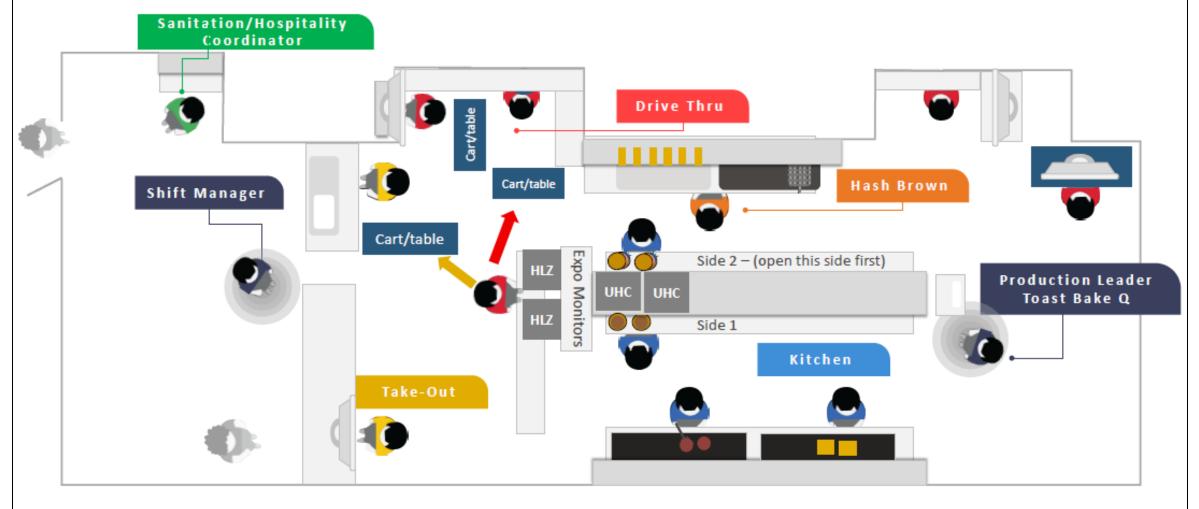


Proprietary and Confidential

v.3 | updated 3.21.2020

This tool is provided as a resource to independent franchisees are independent employers and each franchisee restaurant is unique. Franchisees are alone responsible for all employment matters in their restaurant(s), including alone making all decisions regarding the requirements for jobs and setting all terms and conditions of employment, including hiring, firing, discipline, supervision, staffing and scheduling. McDonald's USA has no control over employment matters at restaurants owned and operated by franchisees.

Social Distancing / Breakfast Menu - Positioning



Proprietary and Confidential

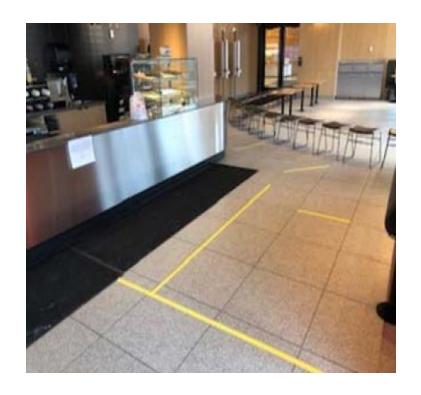
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This tool is provided as a resource to independent franchisees. Franchisees are independent employers and each franchisee and each franchisee restaurant is unique. Franchisees are alone responsible for all employment matters in their restaurant(s), including alone making all decisions regarding the requirements for jobs and setting all terms and conditions of employment, including hiring, firing, discipline, supervision, staffing and scheduling. McDonald's USA has no control over employment matters at restaurants owned and operated by franchisees.

Social Distancing for Customers







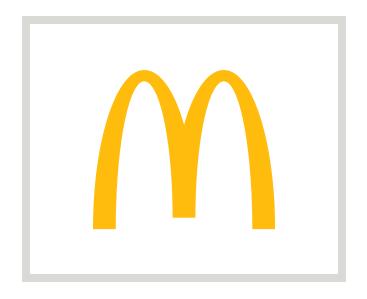
Q&A

Use the Chat Box or Text your questions to: 440-864-9929



Summary - Action items

- Review Product outages & Post Limited Menu Signage
 - Example: Triple Cheese and Hot 'n Spicy McChicken
- Crew Pre-Sell/Suggestive Sell removed items
- Adjust Prep Products/Schedule to reflect limited menu
- Closely review ROP orders
- Update UHC layout
- Update your Food Safety Book
- Practice Social Distancing for crew positioning



Thank you